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Armada Medical Marketing Retained By Health Care Organizations

DENVER – Armada Medical Marketing has announced the signing of Sacramento HeartScan Sacramento, Calif., The Pamela Hill Institute of Denver, Colo., and Denver Digestive Health Specialists, also of Denver.

Sacramento HeartScan provides complete cardiology and wellness care plus a full range of diagnostic and laboratory services for the early detection and prevention of heart disease, lung disease and cancer. The Pamela Hill Institute is a medically directed and supervised facial aesthetics spa, with treatment programs to improve solar damaged skin, aging skin and troubled skin of all kinds, including acne, dry skin, oily skin and pigmented skin. Denver Digestive Health Specialists offers the latest procedures for the diagnosis and treatment of gastrointestinal disorders.

“We’re extremely pleased that these practices have decided to utilize our experience and skills within the healthcare marketing field,” said Jim Koehler, president and CEO of Armada Medical Marketing.

Armada provides advertising and public relations to a variety of health care providers throughout the country.

About Armada Medical Marketing

Armada Medical Marketing is the medical marketing division of GD&A Advertising & Public Relations of Denver, Colorado. Armada focuses on clients in diagnostic and preventive imaging, outpatient services, retail medicine, and medical equipment, supplies and devices. Parent company GD&A was founded in 1975 and provides marketing, advertising and public relations services for local, national and international clients. For more information on Armada Medical Marketing, visit www.armadamedical.com or call 303-623-1190 x229. For more information on GD&A, visit www.gda-advertising.com or call 303-623-1190 x229.

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