

**FOR IMMEDIATE RELEASE**  
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## **Armada Medical Marketing Retained By Health Care Organizations to Provide Marketing and Consultation Services**

**DENVER** – Armada Medical Marketing has announced the signing of Triad Hospitals, Inc. Ambulatory Surgery Division of Plano, Texas; InnerVision Wellness Imaging of Carlsbad, Calif.; Diagnostic Imaging of Salem, Ore.; and Twin Peaks Medical Imaging (TPMI) of Longmont, Colo.

Triad’s Ambulatory Surgery Division provides extended stay and outpatient services at centers across the country, while InnerVision specializes in Electron Beam Tomography (EBT) imaging. Diagnostic Imaging of Salem provides MRI and ultrasound imaging services, and Twin Peaks Medical Imaging provides heart, lung and virtual colonoscopy preventive imaging scans plus traditional diagnostic imaging services such as MRI, CT and X-ray.

“We’ll be leveraging our record of success with health care organizations around the nation to effectively market and position our new clients,” said Jim Koehler, president and CEO of Armada Medical Marketing.

Armada provides marketing and consultation services to a variety of health care providers throughout the country.

### **About Armada Medical Marketing**

*Armada Medical Marketing is the medical marketing division of GD&A Advertising & Public Relations of Denver, Colorado. Armada focuses on clients in diagnostic and preventive imaging, outpatient services, retail medicine, and medical equipment, supplies and devices. Parent company GD&A was founded in 1975 and provides marketing, advertising and public relations services for local, national and international clients. For more information on Armada Medical Marketing, visit [www.armadamedical.com/](http://www.armadamedical.com/) or call 303-623-1190 x229. For more information on GD&A, visit [www.gda-advertising.com](http://www.gda-advertising.com) or call 303-623-1190 x229.*

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